

# Primrose Hill Primary School

Princess Road, Regent's Park, London NW1 8JL

Tel: 020 7722 8500

admin@primrosehill.camden.sch.uk

www.primrosehill.camden.sch.uk



2<sup>nd</sup> November 2015

## Re: Fish Day

Dear Y1 Parents & Carers

We have agreed to host a special food event at Primrose Hill about Marine Conservation. This is led by an organisation called Fish and Kids.

*Fish and Kids* provides children, teachers, parents and caterers the opportunity to find out why choosing sustainable seafood is vital for the future of fish, fishing communities and the environment.

The day will involve a whole school assembly plus a focused session with both Y1 Classes. The leaders will be joined by Murdock – the fisherman's cat! The children at school will be encouraged to try fish that day or to challenge the children to our interactive sustainable fishing game.

*Fish and Kids* will want to take photographs of the children during the day which they may use for their promotional materials. We will be sent copies of all photos taken. The imagery captured on the day may be used for the MSC's websites and social media platforms\*, within printed publications, including press and trade education magazines. The MSC tend to not name a school in accompanying captions and instead will list the general area of the school such as Camden. Children's names will also not be published. If you do not want your child's photographs to be taken, please let Kate or Jill know. We will as per usual, be taking lots of pictures ourselves for the website news.

For more information, look at the Fish and Kids website ([www.fishandkids.msc.org](http://www.fishandkids.msc.org)) which provides fun games and activities to learn about the oceans, habitats, food chains and importantly about where their fish in their food comes from!

Fish Day will be a fun day and informative for the children in being more aware of food and where it comes from.

Best wishes

Robin Warren

Head Teacher

Head Teacher: Robin Warren